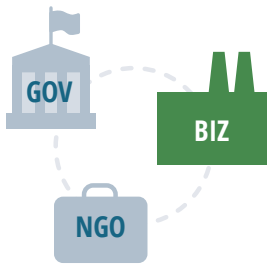




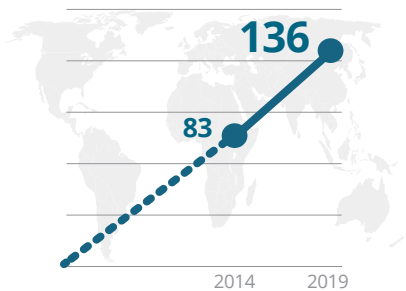
2020 GLOBAL LANDSCAPE REVIEW OF FIPs: HIGHLIGHTS FOR SEAFOOD INDUSTRY

CEA Consulting combined data on FIP performance with the insights of more than 250 FIP implementers and stakeholders. The result is a global analysis of how the FIP landscape has changed since 2015, the factors that lead to FIP success, and common challenges FIPs are grappling with. For the full report, please visit OurSharedSeas.com/FIPReview.



INDUSTRY SUPPORT OF FIPs HAS INCREASED

with seafood companies now leading at least 70 FIPs, more than any other implementer.



THE NUMBER OF FIPs CONTINUES TO GROW WORLDWIDE,

from 83 in 2014 to 136 in 2019. Seafood buyers seeking products to meet their sustainable seafood policies have been a key driver of this growth.



SOCIAL ISSUES ARE A NEW PRIORITY,

with nearly one in five FIPs on FisheryProgress reporting on social activities such as efforts to improve community benefits or human rights.



SUPPORT SYSTEMS HAVE DEVELOPED RAPIDLY

to provide industry with information to evaluate FIP progress. Examples include FisheryProgress and Sustainable Fisheries Partnership's FIP ratings.



Are FIPs making progress?

- **More FIPs are reporting improvements today than in 2015.** Specifically, the number of FIPs reporting change on the water and achieving certification has doubled in the last five years.
- **But FIPs are being implemented in increasingly difficult fisheries in the developing world,** which affects the time it takes to achieve their objectives.
- **FIPs tend to report the most changes in their first two years of implementation.** Achieving more substantial outcomes is a slow process, especially in countries with weak fishery management capacity. In these countries, achieving sustainable performance may take 10 years or more.



What role do seafood buyers play in helping FIPs achieve results?

Building or maintaining access to key markets is one of the most important benefits to FIPs. This means that seafood buyers can use their influence to encourage FIPs to make progress by:

- **Creating a public commitment** to source from and support FIPs demonstrating progress.
- **Asking suppliers to participate** in FIPs.
- **Asking for verification** that products come from FIPs.
- **Providing financial support** to FIPs to help defray the costs of making fishery improvements that fall heavily on fishers and local industry.
- **Using the information provided by FisheryProgress and the SFP ratings to evaluate the progress** FIPs are making.
- **Communicating directly with FIPs,** especially with those that are slow or stalled, that improvements are needed for the buyer to continue sourcing.

Photo: iStock / JannHuizenga

WHAT FACTORS CONTRIBUTE TO OR LIMIT FIP SUCCESS?

One of the main purposes of this research was to identify some of the best practices and common challenges that impact FIP success. Businesses leading or participating in FIPs can use the checklists below to assess whether these factors are present in their FIP and make adjustments if needed.

Best Practices

LEADERSHIP

Developing and implementing an effective FIP workplan relies on having input from participants with relevant knowledge and relationships. Does your FIP have:

- Strong connections to government representatives or agencies?
- Technical expertise?
- Knowledge of local context?

STAKEHOLDER ENGAGEMENT

Achieving objectives requires connecting with the right stakeholders. Does your FIP have:

- Enough of the fishery included to create broad impact on fishing practices or fishery management?
- The right participants at the table to reach your objectives?
- Relevant stakeholder engagement activities included in your workplan?

EFFORT

Adequate time and resources are essential for FIPs to maintain momentum over the years. Does your FIP have:

- A coordinator with dedicated time to manage the FIP?
- Sufficient funding to support your workplan activities?
- Consistent involvement from the coordinator and key participants from year to year?

MARKET LEVERAGE

FIPs with support from markets committed to sustainable seafood tend to make more progress. Does your FIP have:

- Funding or other support from end buyers?

Challenges

Does your target species mature slowly (such as snappers or groupers)?

Make sure your end date and workplan timelines account for this reality.

Does your fishery have a lot of environmental challenges to address?

Make sure your end date is realistic and your workplan addresses all the challenges necessary to achieve your objectives.

Does government have competing priorities or limited capacity for fishery management?

Partner with organizations that are experts in fishery management. Working with government on FIP implementation can help build their capacity over time.

Is your supply chain long or complex?

Include plans for communicating with the right people in the supply chain in your workplan.