



Seafood Metrics Report Supplement: Industry Engagement Platforms

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Introduction

The 2017 Seafood Metrics Supplement is focused on precompetitive and other industry platforms that involve sustainable seafood. California Environmental Associates (CEA) conducted high-level, broad research on 12 precompetitive platforms, developing an inventory of readily available information on each platform, including:











- **Membership.** What companies are participating in each platform?
- **Background.** When and why did the platform start?
- **Objectives.** What are the platform's objectives?
- **Membership commitment.** Have member companies made a specific collective commitment via the platform? Against what timeline?
- **Progress.** What progress has the platform made toward achieving its objectives? Is this information publicly available?
- **Business Model/Funding Sources.** How is the platform's work funded (e.g., company contributions, philanthropy), if known?

The purpose of this report is to provide basic information and illustrate the breadth of different precompetitive and industry platforms focused on seafood sustainability. For additional information, please see platform websites or reach out to platform representatives.

High-level takeaways

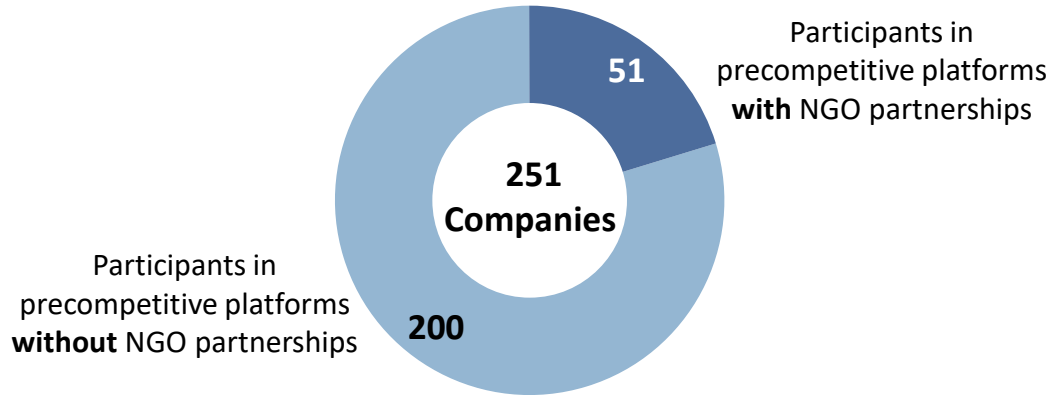
- The precompetitive platforms scanned cover a wide variety of species, including tuna, salmon and crab, as well as cross cutting issues and supply chain sectors. The chart below illustrates the topics that platforms currently focus on (note that many platforms have initially focused on a single species or issue, but are in the process of expanding to a broader focus).

Precompetitive industry platforms by species, issue and supply chain sector of focus

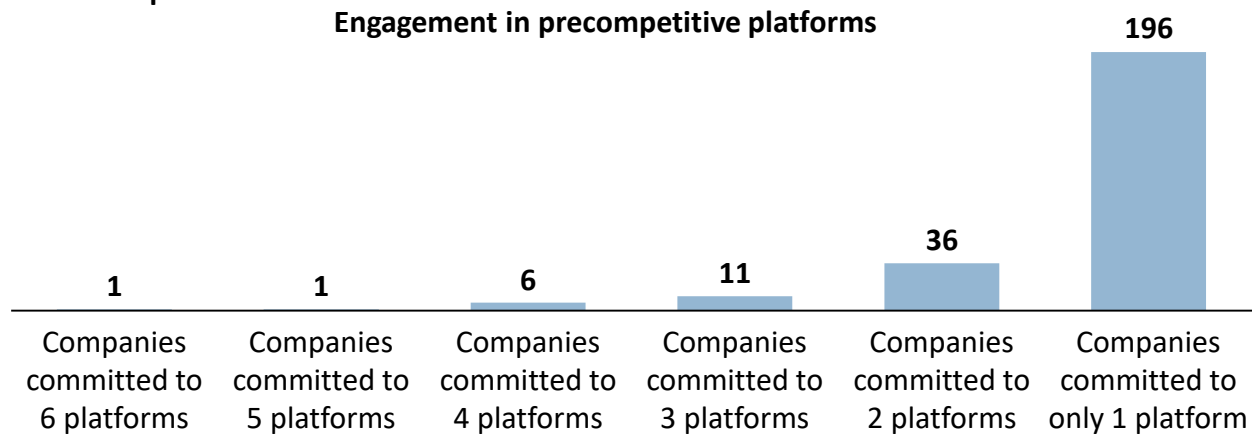
		Focal species				
		Multiple Species	Tuna	Farmed Salmon	Farmed Shrimp	Crab
Cross Cutting Focus	Broad	<ul style="list-style-type: none"> SFP Supplier Roundtables Seafood Task Force FMI Seafood Strategy Committee Food Service Roundtable Sea Pact SEABOS 	<ul style="list-style-type: none"> International Seafood Sustainability Foundation SFP Supplier Roundtables Seafood Task Force 	<ul style="list-style-type: none"> Global Salmon Initiative 	<ul style="list-style-type: none"> Seafood Task Force 	<ul style="list-style-type: none"> NFI Crab Council 
	IUU	<ul style="list-style-type: none"> Seafood Task Force SEABOS 				
	Traceability	<ul style="list-style-type: none"> Global Dialogue on Seafood Traceability SEABOS 	<ul style="list-style-type: none"> WEF Tuna 2020 Traceability Declaration 			
	Social Issues	<ul style="list-style-type: none"> Seafood Task Force SEABOS 				
	Certification Benchmark	<ul style="list-style-type: none"> Global Seafood Sustainability Initiative 				

High-level takeaways

- 251 companies are engaged in at least one of the 12 precompetitive platforms CEA scanned as part of this assessment. Only 51 companies (20%) participate in precompetitive platforms and also have a 1-on-1 NGO partnership.



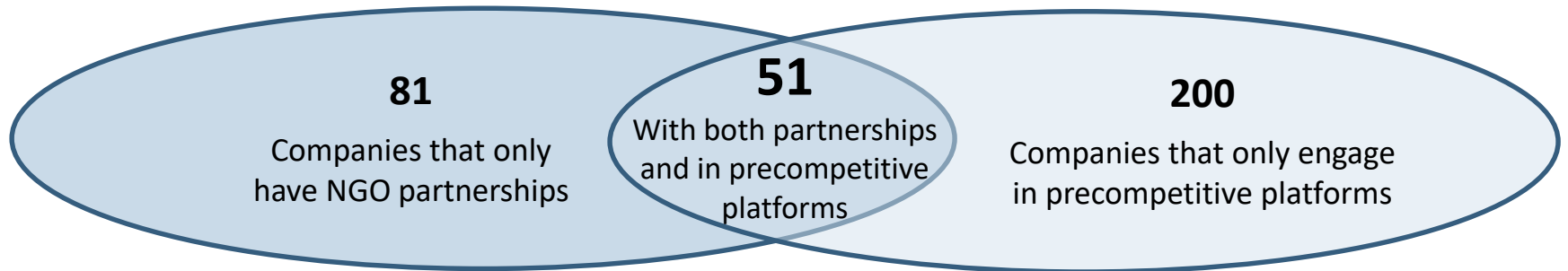
- Almost a quarter of the companies (22%; 55 of 251 companies) engaged in the 12 precompetitive platforms CEA analyzed are engaged in more than one platform.



Note: The participation of a subsidiaries or affiliate companies in a platform varies (e.g., if Thai Union is a member of a platform, Chicken of the Sea, a brand by Thai Union, may or may not participate).












High-level takeaways

- CEA tracks 132 1-on-1 NGO-company partnerships biannually, as reported in the Seafood Metrics Report series (for more information, please see: <https://tinyurl.com/ydbplcx5>). **Of all the companies that have NGO partnerships, less than half (39%) also participate in precompetitive collaborations.**



- The number of precompetitive and industry platforms in the sustainable seafood space has grown rapidly in the past few years.** Between 2013 and 2018, eight new platforms have launched.
- Public reporting and transparency vary widely amongst precompetitive and industry platforms:**
 - Roughly 7 of the 12 platforms scanned are publicly reporting their progress.
 - Many platforms do not publicly report their funding sources, which range from taxes on imported products, to company contributions, to philanthropy.
- In addition, while some act as learning platforms, others are platforms with strong commitments by participating companies.**
- Currently, members of precompetitive platforms are predominantly middle supply chain or producer companies working with highly consolidated commodities (e.g., tuna, salmon).**



Precompetitive platform summary

Platform		Year Founded	Number of Companies	Membership Cost	Focus
FMI Seafood Strategy Committee		2001/2002	22	Not publicly available	Broad
Foodservice Roundtable		2015	3	Not publicly available	Foodservice
Global Dialogue on Seafood Traceability		2017	28	Not publicly available	Traceability
Global Salmon Initiative		2013	25	Not publicly available	Salmon
Global Sustainable Seafood Initiative		2013	44	Estimate: \$9k*	Broad, with a focus on certification benchmarking
International Seafood Sustainability Foundation		2009	22	Full members: \$100-\$300K Associate members: \$25K	Tuna
NFI Crab Council		2009	33	A self-imposed tax on imported crab	Crab
Sea Pact		2013	10	Not publicly available	Broad (currently mainly distributors)
Seafood Business for Ocean Stewardship	KEYSTONE	2016	10	Not publicly available	Broad
SFP Supplier Roundtables		2006	Varies	Not publicly available	Broad
Seafood Task Force		2014	34	Not publicly available	Human rights and IUU, current focus is on shrimp and Thailand
WEF Tuna 2020 Traceability Declaration		2017	63	Not publicly available	Tuna and traceability





*This estimate was calculated from GSSI's Annual Report. The report states that in 2016, GSSI Funding Partner companies (35 at the time) contributed €255,000 to GSSI.

Summary of companies and platform membership

Below is a list of companies that are committed to more than one platform; the platforms they belong to; and their NGO partners (if they have one). Note: membership in the Foodservice Roundtable is not publicly available, so it is not included here.

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
													
Bumble Bee Seafoods	WWF		✓		✓	✓	✓				✓	✓	6
Thai Union			✓		✓				✓		✓	✓	5
Ahold Delhaize	WWF, NEAq	✓	✓		✓							✓	4
Cargill				✓					✓	✓	✓		4
Charoen Pokphand Foods			✓						✓	✓	✓		4
Fortune Fish Co.	SFP				✓		✓	✓		✓			4
Stavis Seafoods			✓				✓	✓		✓			4
Tri Marine			✓			✓					✓	✓	4
General Tuna			✓			✓						✓	3
Grobest					✓					✓	✓		3
Marine Harvest	WWF			✓	✓				✓				3
Metro Group			✓		✓							✓	3
Nissui			✓		✓				✓				3
Sea Delight	WWF		✓		✓					✓			3
Skretting				✓					✓	✓			3
Sodexo	WWF				✓						✓	✓	3
StarKist						✓					✓	✓	3
Target	FishWise	✓	✓								✓		3
The Fishin' Company			✓		✓					✓			3

Summary of companies and platform membership continued

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
													
Albertsons/Safeway	FishWise	✓									✓		2
Albion			✓					✓					2
AquaStar	SFP						✓				✓		2
Avila Prima Intra Makmur						✓						✓	2
Beaver Street Fisheries										✓	✓		2
Bio Mar				✓						✓			2
Bolton Alimentar						✓						✓	2
Cermaq				✓					✓				2
Chicken of the Sea							✓					✓	2
Dongwon Industries									✓			✓	2
Eastern Fish Company										✓	✓		2
FoodTech						✓					✓		2
Frinsa del Noroeste	SFP, IPNLF					✓						✓	2
Jealsa Rianxeira						✓						✓	2
Loblaw	WWF	✓			✓								2
Lovering Foods						✓						✓	2
Marks & Spencer	WWF, IPNLF				✓							✓	2
Morrisons	SFP				✓						✓		2

Summary of companies and platform membership continued

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
New England Seafood	IPNLF									✓		✓	2
NIRSA						✓						✓	2
North Atlantic								✓		✓			2
Orca Bay Seafoods	WWF		✓							✓			2
Publix	SFP	✓									✓		2
Sainsbury's	SFP, IPNLF		✓		✓								2
Sysco	WWF		✓								✓		2
Princes						✓						✓	2
PT. Aneka Tuna Indonesia						✓						✓	2
Rubicon					✓						✓		2
Salica Industria Alimentaria	IPNLF, MSC					✓						✓	2
Santa Monica Seafood	MBA		✓					✓					2
Seacore Seafood			✓					✓					2
Seattle Fish	SFP							✓		✓			2
Sea Value	IPNLF					✓						✓	2
South Seas Tuna						✓						✓	2
Thunnus Overseas Group						✓						✓	2
Walmart	SFP	✓									✓		2

FMI's Seafood Strategy Committee

Background

- In 2001/2002, Food Marketing Institute (FMI) member companies formed “a sustainable seafood working group” as one of the first industry platforms to address sustainable seafood. In 2015, the group was renamed the Seafood Strategy Committee (SSC). The SSC is a collaborative, voluntary, industry-wide approach to encouraging a sustainable seafood supply for the future through education and best practices.

Objectives

- The SSC works to identify areas of collaboration across all seafood operations and sectors to enhance industry understanding and cooperation that will result in driving sales growth and following best practices in supply chain procedures. The identification of emerging trends helps manage risk and improve operational performance for industry and individual companies.

Membership Commitment

- Members of the SSC reply on their own individual companies to formally commit to sustainability. However, member organizations continue to work on a variety of areas documented below.

Progress

- Through research and education, networking, and advocacy, the SSC works on regulatory issues and research projects focused on relevant issue areas related to sustainability, such as, human welfare, standardization of specifications, social responsibility, seafood fraud, and other emerging issues. For more information on the SSC's thought leadership on seafood fraud in particular, please see the Committee's white paper on Best Practices on How to Mitigate the Risk of Seafood Fraud: <https://tinyurl.com/yd26tt7y>

Business model/funding sources

- Not publicly available.

Members

- | | |
|----------------------------|--|
| 1. Ahold Delhaize | 20. Wakefern Food Group |
| 2. Albertsons/Safeway | 21. Walmart |
| 3. C&S Wholesalers | 22. Weis Markets |
| 4. Food Lion | Other engaged organizations |
| 5. Giant Eagle | 1. Alaska Seafood Marketing |
| 6. Hannaford | 2. FishWise |
| 7. Harris Teeter | 3. Global Aquaculture Alliance |
| 8. H-E-B | 4. National Fisheries Institute |
| 9. Hy-Vee | 5. National Oceanic and Atmospheric Administration |
| 10. Kroger Co. | 6. Sustainable Fisheries Partnership |
| 11. Loblaw | 7. Trace Register |
| 12. Merchants Distributors | |
| 13. Meijer | |
| 14. Price Chopper | |
| 15. Publix | |
| 16. Schnucks Markets | |
| 17. Southeastern Grocers | |
| 18. Supervalu | |
| 19. Target | |

Foodservice Roundtable

Background

- In 2015, Changing Tastes and the Seafood Watch Program brought together a group of foodservice and supplier executives to accelerate progress on seafood sustainability.

Members

Several of the largest foodservice companies

Objectives

- Leaders in the foodservice industry agree to work together, precompetitively, with Seafood Watch to address four key issues:
 1. Establishing adequate data sharing standards across the foodservice and seafood supply chain
 2. Improving supply chain transparency and reporting
 3. Focusing efforts on the four largest frozen and processed seafood categories
 4. Increasing appropriate market demand by aligning foodservice client segments

Membership Commitment

- Not publicly available.

Progress

- Established strong working relationships with key individuals including sustainability leaders and leaders of key functions such as purchasing, culinary innovation, strategy, and operations.
- Catalyzed the NGO Tuna Forum, a collaboration among NGOs working on tuna sustainability.
- Engaged participants on advocacy through signing letters of support (e.g., calling for Harvest Control Rules in tuna RFMOs).
- Helped create a Seafood Slavery Risk Tool (launched February 2018). For more information: <http://www.seafoodslaveryrisk.org/>
- Identify upcoming risks and opportunities for engagement in the space.

Business model/funding sources

- Not publicly available.

Global Dialogue on Seafood Traceability



Background

- Launched in 2017, the Global Dialogue on Seafood Traceability is an international business-to-business platform established to advance a unified framework for interoperable seafood traceability practices.

Objectives

- With three technical working groups (1. Defining, Aligning and Verifying Key Data Elements, 2. IT Architecture, Data Access & Security, 3. Policy & Regulatory Alignment), the precompetitive Dialogue aims to produce an aligned global framework for seafood traceability based on:
 - Internationally agreed-upon key data elements (KDEs) to be routinely associated with seafood products;
 - Technical specifications for interoperable traceability systems, along with standard legal and business formats facilitating B2B information exchange;
 - Internationally agreed-upon benchmarks for verifying data validity; and
 - Harmonization of business-smart national regulations to provide clear standards and streamline compliance.

Membership Commitment

- Companies agree to join a working group, but do not make a formal commitment.
- The three primary expectations from working group participants: (1) active participation in the discussions, (2) a willingness to resolve issues around interoperable traceability on a precompetitive basis, and (3) commitment to work in good faith toward endorsement and adoption of the recommendations of the working groups through consensus.

Progress

- The platform is still new, and progress has not yet been publicly reported.

Business model/funding sources

- The Global Dialogue was initiated with seed funding from the Gordon and Betty Moore Foundation.

Members

- | | |
|--|---|
| 1. Ahold Delhaize | 15. Orca Bay Seafoods |
| 2. Albion Farms and Fisheries | 16. Sainsbury's |
| 3. ALDI North Group | 17. Santa Monica Seafood |
| 4. Asosiasi Perikanan Pole & Line dan Handline Indonesia (AP2HI) | 18. Sea Delight |
| 5. Bomar (Bogatama Marinusa) | 19. Seachill |
| 6. Bumble Bee Seafoods | 20. Seacore Seafood |
| 7. Charoen Pokphand Foods PCL | 21. Southeast Asian Packaging and Canning |
| 8. China Aquatic Products Processing and Marketing Alliance (CAPPMA) | 22. Stavis Seafoods |
| 9. Citra Mina | 23. Sysco |
| 10. The Fishin' Company | 24. Target |
| 11. General Tuna | 25. Taylor Shellfish |
| 12. Luen Thai Fishing Venture | 26. Thai Union |
| 13. Metro Group | 27. Tri Marine |
| 14. Nissui | 28. Vietnam Tuna Association |
- Relevant NGO representatives and scientific experts can also participate in the working groups by invitation.*

Global Salmon Initiative



Background

- The Global Salmon Initiative (GSI) is a leadership initiative established in 2013 by global farmed salmon producers focused on making significant progress on industry sustainability. Today, GSI comprises 17 member companies representing approximately 50% of the global salmon production industry.
- The GSI CEOs share a vision of providing a healthy and sustainable source of protein to feed a growing population, while minimizing their environmental footprint and continuing to improve their social contribution.

Objectives

- GSI has three main guiding principles: improved sustainability, cooperation, and transparency.
- Utilizing a precompetitive approach to improvements, the member companies operate through four work-streams:
 1. Achieving the highest level of environmental and social standards
 2. Improving biosecurity (disease management)
 3. Securing sustainable sources of feed ingredients
 4. Improving industry transparency

Membership Commitment

- GSI members sign a commitment to significant improvements in sustainability, across all three core pillars – environmental, social and economic.

Progress

- 25% of GSI companies' salmon aquaculture is ASC certified.
- GSI has published three sustainability reports to date, providing five year's worth of data. The report includes members' environmental and social performance across 14 key sustainability indicators, verified by independent auditors. The next report will be published in April 2018. The report can be reviewed here: <https://tinyurl.com/ycc93hgz>

Business model/funding sources

- Each GSI member contributes to financing the initiative. Exact amount not publicly available.

Members

1. AquaChile
2. Australis Seafoods
3. Bakkafrosth
4. Bjoroya
5. Blumar
6. Camanchaca
7. Cermaq
8. Grieg Seafood
9. Huon Tasmania
10. Super Salmon
11. Marine Harvest
12. Midt-Norsk Havruk AS
13. Multiexport Foods
14. New Zealand King Salmon
15. Nova Sea
16. Tassal
17. Ventisqueros

Feed Members

1. Bio Mar
2. Cargill
3. Salmofood
4. Skretting

Pharmaceutical Members

1. Benchmark Holdings
2. Elanco
3. MSD Animal Health
4. Pharmaq

Global Sustainable Seafood Initiative



Background

- Established in 2013, the Global Seafood Sustainability Initiative (GSSI) is a global platform that brings together partners from across the seafood sector worldwide to share knowledge and drive change by developing solutions to challenges in the sector.

Objective

- GSSI was set up to bring more clarity into the marketplace on the growing number of seafood certification schemes by developing a global benchmark tool. GSSI helps to make purchasing decisions more efficient by offering greater choice and driving down costs, while at the same time promoting environmental sustainability.

Membership Commitment

- Retailers, brand manufacturers, traders, and foodservice companies commit to include the outcomes of the GSSI Benchmark Tool in daily operations by deeming all GSSI-recognized certification schemes as acceptable when sourcing certified seafood.

Progress

- GSSI has recognized four sustainable seafood schemes: the Alaska RFM Program, Iceland RFM Certification Programme, Marine Stewardship Council, and Global Aquaculture alliance's Best Aquaculture Practices Certification.

Business model/funding sources

- Cost of membership not disclosed (although it is an annual membership fee). Estimate from the annual report is \$8,700.¹

1. This estimate was calculated from GSSI's Annual Report. The report states that in 2016, GSSI Funding Partner companies (35 at the time) contributed €255,000 to GSSI.

Funding Partners

- Ahold Delhaize
- KLAAS PULL
- Sea Delight
- American Seafoods
- Loblaw
- Slade Gorton
- Anova Seafood
- Marine Harvest
- Sodexo
- Bumble Bee Seafoods
- Mariner Seafood
- Spersen
- Cabomar
- Marks & Spencer
- Thai Union
- Conxemar
- Metro Group
- Trident
- Darden
- Morrisons
- UniSea
- The Fishin' Company
- Nissui
- Norebo
- FRDC
- Pacific Seafood
- Gorton's
- Red Lobster
- Royal Greenland
- HB Grandi
- Rubicon
- High Liner Foods
- Sainsbury's
- Iglo Group
- SeaFish
- Fortune Fish Co.
- King and Prince
- Espersen
- Aeon
- BidFresh
- Grobest
- National Fisheries Institute
- US Foods
- Grupo Nuevo Pescanova

Affiliated Partners

- Food and Agriculture Organization
- The Sustainable Trade Initiative
- Monterey Bay Aquarium
- Seafood Legacy
- CeDePesca
- Ocean Outcomes
- New England Aquarium
- Ethic Ocean
- Thunen
- World Wildlife Fund

International Seafood Sustainability Foundation



Background

- Launched in 2009, the International Seafood Sustainability Foundation (ISSF) is a global coalition promoting science-based initiatives for the long-term conservation and sustainable use of global tuna stocks, reducing bycatch, and promoting tuna ecosystem health.

Objective

- ISSF undertakes and facilitates science-based initiatives. It serves as a global bridge among industry, environmental stakeholders, scientists, and RFMOs and their members.
- ISSF's goals are to improve the sustainability of global tuna stocks by developing and implementing verifiable, science-based practices, commitments, and international management measures that:
 - Result in tuna fisheries meeting the Marine Stewardship Council (MSC) Standard 1 without conditions; and
 - Become the industry standard for vessel owners, traders, processors, and marketers.
- For more information, please see ISSF's 2018-2022 strategic plan: <https://iss-foundation.org/advancing-sustainable-tuna-fisheries/>

Membership Commitment

- All participating companies work with ISSF to advocate for improved fishery management, fund scientific advancements, and take direct action to encourage the adoption of responsible fishing practices.
- Companies agree to be audited by a third party (MRAG), and conformance reports are published on ISSF's website.
- Participation in ISSF includes voluntary membership in the International Seafood Sustainability Association (ISSA).

Progress

- ISSF has made impressive progress related to fish aggregating device (FAD) management, electronic monitoring and reporting, and harvest control rules. Please see ISSF's most recent annual report for more details: <https://iss-foundation.org/2016-issf-interactive-annual-report/#&panel1-3>
- 75% of the global canned tuna market participates in ISSF.

Business model/funding sources

- ISSF Participating Companies pay membership dues to an affiliated trade association that funds the Foundation's work: \$100,000-300,000 (calculated based on tuna revenue) for full members, and \$25,000 for associate members.
- In addition, ISSF receives financial support from the charitable foundation community. The Walton Family Foundation and the Gordon and Betty Moore Foundation, for example, have funded ISSF projects.

Full Participating Companies

1. Atunlo
2. Bolton Alimentari
3. Bumble Bee Seafoods
4. Chotiwat
5. Frinsa del Noroeste
6. General Tuna
7. Isabel (Conservas Garabilla)
8. Jealsa Rianxeira
9. NIRSA
10. Pataya
11. Princes
12. PT. Aneka Tuna Indonesia
13. RS Cannery Company Limited
14. Salica

15. Sea Value

16. South Seas Tuna Corporation
17. StarKist
18. Thunnus Overseas Group
19. Tropical Canning
20. TU/COSI
21. TU/Europe
22. Tri Marine

Associate Participating Companies

1. Avila Prima Intra Makmur
2. Everwin
3. FoodTech
4. Lovering Foods
5. Bali Maya Permai

National Fisheries Institute Crab Council

Background

- Established in 2009, the National Fisheries Institute (NFI) Crab Council is a group focused on crab sustainability, with companies representing around 85% of the total blue swimming crab imported into the U.S.

Objective

- The Crab Council aims to influence crab management through funding fisheries improvement projects (FIPs) and market leadership.

Membership Commitment

- Companies have committed to sourcing crab of a minimum size and weight.

Progress

- The Crab Council has practiced industry-led stewardship, influencing crab management through funding FIPs and market leadership. In five Asian countries, the Crab Council sponsors sustainability projects to preserve crab as a popular, plentiful seafood item as well as an important economic resource for dependent livelihoods. In collaboration with in-country partners and key stakeholders, the Crab Council develops practical sustainability measures that address fishery needs through scientific, social, and financial channels.
- The Crab Council is involved with six blue swimming crab FIPs, in Sri Lanka, Indonesia, the Philippines, Thailand, Vietnam, and India.

Business model/funding sources

- The Crab Council funds the majority of its efforts through a self-imposed tax on imported crab and has trailblazed a new form of privately spearheaded sustainability work. The Crab Council believes that market demand is the most effective tool for changing in-country catch practices and creating viable stock levels.
- The Crab Council has also received funding from sources such as the World Bank, the Walton Family Foundation, and the Gordon and Betty Moore Foundation, and the Seafood Industry Research Fund.

Members

- | | |
|--|------------------------------------|
| 1. AquaStar | 19. Mark Foods |
| 2. Atlantica Imports Inc. | 20. Newport International |
| 3. Blue Star Foods | 21. Ocean Source Group |
| 4. Bonamar Corp. | 22. Panamei Seafood |
| 5. Bumble Bee Seafoods | 23. Phillips Foods, Inc. |
| 6. Byrd International | 24. Poseidon Food |
| 7. Carrington Foods | 25. RGE USA Corp |
| 8. Chicken of the Sea Frozen Foods | 26. Rich Products Corps |
| 9. Crown Prince | 27. Sea Fare Foods |
| 10. E. Frank Hopkins Seafood Co. | 28. Seafood America |
| 11. Fisherman's Choice | 29. Sherrill International, Inc. |
| 12. Fortune Fish Co. | 30. Stavis Seafoods |
| 13. Fresco Fisheries | 31. Supreme Crab & Seafood |
| 14. Gilpin & Company | 32. Trans-Global Products |
| 15. Global Seafood Consolidators Corp. | 33. Twin Tails Seafood Corporation |
| 16. Handy International | |
| 17. Harbor Seafood | |
| 18. Heron Point Seafood | |

Partners

- Sustainable Fisheries Partnership
- World Wildlife Fund
- Ocean Outcomes

Sea Pact



Background

- Sea Pact, established in 2013, is dedicated to driving stewardship and continuous improvement of social, economic, and environmental responsibility throughout the global seafood supply chain. Sea Pact currently consists of ten leading seafood companies across North America.

Objective

- Sea Pact aims to improve the sustainability of global seafood by working together to improve fishing and fish farming systems that will create lasting impactful change within the industry. Specifically, Sea Pact runs an RFP process and selects and funds projects that fall within 12 specific project categories (e.g., Fishery and Aquaculture Improvement Projects, Habitat Restoration, Management, Research).

Membership Commitment

- Companies collectively agree to:
 1. Support a model of continuous improvement for fisheries and aquaculture farms.
 2. Engage their peers and their supply chain in discussion and action around continuous improvement.
 3. Publicly state their goals for reaching more responsible seafood supply and monitor and measure their progress toward Sea Pact's goal.
 4. Support each other's efforts to educate their individual staff, customers, and supply chain about their responsible seafood initiatives.
 5. Utilize their collective purchasing power in a precompetitive nature to engage in improvement efforts.
 6. Financially contribute to continuous improvement of those fisheries and fish farming systems they procure from that meet their Project Selection Criteria.
 7. Consider the impact on communities when making sourcing decisions.
 8. Engage in and support policy and management reform that leads to positive environmental outcomes in fisheries and aquaculture management.

Progress

- Sea Pact has provided over \$340,000 in direct support through more than 17 project grants in 8 countries.

Business model/funding sources

- Not publicly available.

Member companies

1. Albion*
2. Fortune Fish Co.*
3. Ipswich Shellfish Group*
4. Santa Monica Seafood*
5. Seacore Seafood Inc.*
6. Seattle Fish Co.*
7. J.J. McDonnell
8. Stavis Seafoods
9. Euclid Fish Company
10. North Atlantic Inc.

Seafood Business for Ocean Stewardship (SeaBOS)

Background

- Launched in 2016, Seafood Business for Ocean Stewardship (SeaBOS) is a joint initiative of 10 of the world's largest seafood companies.
- This science-based collaboration originally met in 2016, and more recently in 2017. A follow-up meeting will take place in 2018 (tentatively set for September in Tokyo). Its formation was led by the Stockholm Resilience Center.

Objectives

- SeaBOS is aimed at shaping future policies related to more sustainable seafood production.
- The collaboration has four task forces addressing the following subjects:
 1. Reducing illegal, unreported, and unregulated fishing and eliminating modern slavery
 2. Improving transparency and traceability in global seafood
 3. Working with governments to improve regulations
 4. Vision, strategy, monitoring and communication

Membership commitment

Members signed a shared statement committing to furthering ocean sustainability precompetitively. They pledged to:

- Improve transparency and traceability in their own operations
- Engage in concerted efforts to help reduce IUU fishing
- Engage in science-based efforts to improve fisheries and aquaculture management
- Engage in concerted efforts to eliminate any form of modern slavery in supply chains
- Work toward reducing the use of antibiotics in aquaculture
- Reduce the use of plastics in seafood operations
- Reduce their own greenhouse gas emissions
- Secure new growth in aquaculture, by deploying best practices in preventive health management, including improved regulatory regimes
- Collaborate and invest in the development and deployment of emerging approaches and technologies for sustainable fisheries and aquaculture
- Support novel initiatives and innovations for ocean stewardship

Progress

- The platform is still new, and progress has not yet been reported publicly.

Business model/funding sources

- Not publicly available.

Member companies

1. Maruha Nichiro*
2. Nissui*
3. Thai Union*
4. Marine Harvest*
5. Dongwon Industries*
6. Skretting*
7. Cargill*
8. Cermaq*
9. Kyokuyo
10. Charoen Pokphand Foods PCL.

*Founding Member

SFP Supplier Roundtables



Background

- Established in 2006, Sustainable Fisheries Partnership (SFP) maintains a sustainability overview of the seafood sectors most important to the seafood industry: crab, fish used for fishmeal and fish oil, salmon, shrimp, snapper and grouper, squid and octopus, tuna (and other large pelagics), and whitefish.

Objectives

- SFP promotes the formation of supply chain roundtables to encourage improvement efforts in fisheries or aquaculture areas where attention is required. A supply chain roundtable is essentially a forum for processors, importers, and others that buy directly from a specific seafood sector to work together in a precompetitive environment to achieve improvements in fisheries or aquaculture.

Membership Commitment

- FIPs have been funded in many different ways: by a single company; by multiple companies; by a foundation, an NGO, or an international development agency; and through creative cost sharing, such as self-assessed taxing.
- Participation in an SR involves identifying common sustainability problems in a sector and promoting solutions through encouraging producers to set up fishery or aquaculture improvement projects. SR participants may also actively implement FIPs themselves. Sometimes SR participants engage with Regional Fishery Management Organisations in order to promote sustainable fishing practices.

Progress

- Varies from roundtable to roundtable.

Business model/funding sources

- Not publicly available.

Members

Asian Reduction Fisheries

- Cargill
- Charoen Pokphand Foods
- Grobest
- The Fishin' Company

European Sustainable Fishmeal

- Bio Mar
- Cargill/EWOS
- Skretting

Latin American Reduction Fisheries

- Skretting
- Cargill/EWOS
- Vitapro

Eastern Pacific Large Pelagics

- Alfa Gamma
- Beacon Fisheries
- Beaver Street Fisheries
- Chefs Trading
- Incredible Fish
- Marpesca
- Sea Delight
- The Fishin' Company

Global Fresh and Frozen Tuna

- Afritex Ventures
- Beaver Street Fisheries, Inc.
- Boston Sword and Tuna
- Chefs Trading
- Culinary Collaborations LLC

- D&E Import LLC
- Fishing and Living
- Fishin' Co
- Fortune Fish Co.
- Hilo Fish Company, Inc.
- Incredible Fish Co.
- Jana Brands, Inc.
- Lotus Seafood
- MiCal Seafood Inc.
- New England Seafoods International
- Norpac Fisheries Export
- North Atlantic
- Orca Bay Foods
- Raw Seafoods
- Sea Delight
- Seafarer Inc.
- Seafood Imports
- Seafood Ninja, Inc.
- Seattle Fish Company
- Stavis Seafoods Inc.
- The Tuna Store

Indonesia Tuna and Large Pelagic

- Amacore
- Cannon Fish
- Direct Ocean
- Lusamerica
- North Atlantic
- Open Seas
- Orca Bay Seafoods
- Seafood Exchange



Seafood Task Force

Background

- Established in 2014, the Seafood Task Force is an industry-led, nonprofit trade association that focuses on tackling human rights issues and IUU fishing. It claims to be the only international multi-stakeholder collaboration with full supply chain participation in the seafood sector. The Task Force is currently focused in Thailand, but aims to expand, starting in Vietnam.

Objectives

- Drive measurable social and environmental change in the Thai seafood industry through greater supply chain accountability, verification, and transparency, with an emphasis on feed for farmed shrimp, tuna, and other seafood products exported to the US and the EU.
- Improve the livelihood and dignity of workers in Thailand's fisheries.
- Develop specific and measurable work plans across all its working groups, including traceability across the entire supply chain (vessel to retailer and foodservice) and accountability on the water.

Progress

- The Task Force is working in formal collaboration with the Royal Thai Government and developing models for Task Force membership to follow. Many of these models will be translatable to other countries. Completed models include traceability, a code of conduct (specifically addressing social issues), and vessel monitoring. Additional progress can be found in the Task Force's annual report: <https://tinyurl.com/ycc3s9f8>

Membership Commitment

- Contribute to at least one of the eight working groups.
- Map all Thai supply chains and work with the Task Force to develop a plan for traceability and social audits of their supply chain.
- Work internally within their companies and with their supply chain to adopt/comply with the Task Force Code of Conduct.

Business model/funding sources

- Commercial members pay annual dues, but this information is not publicly available.

Commercial members

- Albertsons
- Kingfisher Holdings
- Target
- ASIAN
- Lyons Seafood
- AquaStar
- Marine Gold Products
- Thai Union
- Beaver Street Food
- Mars Petcare
- Bumble Bee Seafoods
- Mazzetta Company
- Tri Marine
- Cargill
- Morrisons
- UL
- National Fish+Seafood
- Costco
- Nestle Purina
- Walmart
- Charoen Pokphand Foods / CP Food
- Publix
- Eastern Fish Company
- Rubicon
- Ethical Trading Company
- Seafresh Group
- F.C.F. Fishery
- Smucker's
- Sodexo
- Grobst
- Sunnyvale Seafood

32. Sysco

- ZianNing Seafood
- StarKist

Non-commercial members

- Aquaculture Stewardship Council
- Bureau Veritas
- Ethical Trade Initiative
- Fishwise
- Food Marketing Institute
- Global Aquaculture Alliance
- IDH
- International Justice Mission
- Intertek
- International Seafood Sustainability Foundation
- SGS
- Sustainable Fisheries Partnership
- UL
- Verite
- World Wildlife Fund
- Ocean Mind
- Marine Stewardship Council
- IFFO RS
- The Sustainable Trade Initiative

World Economic Forum Tuna 2020 Traceability Declaration

Background

- In 2017, the World Economic Forum’s (WEF) New Vision for the Ocean coalition issued the Tuna 2020 Traceability Declaration. It is a non-legally binding declaration that is endorsed by leaders of the world’s biggest retailers, tuna processors, marketers, traders, and harvesters.
- To help deliver on the outcomes in the declaration, WEF also mobilized an “Ocean Data Alliance,” an open-source collaboration between tech companies, governments, and research institutes.

Objectives

- The WEF Tuna Declaration’s focus is on implementation of SDG 14.

Membership Commitment

Over 60 major fishing companies committed to the following actions by 2020 (platform members are listed on the next slide):

1. **Tuna Traceability Commitment.** Companies pledge that all tuna products in their supply chains will be fully traceable to the vessel and trip* dates, and that this information will be disclosed upon request at the point of sale either on the packaging or via an online system.
2. **Commitment to a Socially Responsible Tuna Supply Chain.** Companies pledge to eliminate any form of slavery and ensure suppliers at least meet minimum social standards in management practices as recommended in the Universal Declaration of Human Rights and the International Labour Organization’s Conventions and Recommendations.
3. **Commitment to Environmentally Responsible Tuna Sources.** Companies pledge to source from tuna fisheries that have implemented: (a) robust science-based management plans; and (b) measures to ensure that impacts of fisheries on the environment are sustainable, including bycatch mitigation techniques. To put this pledge into effect, the companies will continue to explore new opportunities to support the multi-stakeholder initiatives mentioned above, and will increase their sourcing from tuna fisheries certified by schemes that are internationally recognized by GSSI.
4. **Government Partnership.** In addition to the commitments noted above, companies work with governments to take actions needed to support them: (a) implement harvest strategies for all tuna stocks under the jurisdiction of each tuna RFMO by 2020, to ensure sustainably managed tuna fisheries in line with SDG Target 14.4, (b) establish systems to identify and restrict illegal seafood through government-led measures on traceability and transparency, and (c) build capacity to establish and manage information systems to account for domestic and international fishing fleets, landings, enforcement, and trade of seafood products, in line with the FAO Code of Conduct and the Port State Measures Agreement.

Progress

- Progress has not been reported publicly .

Business model/funding sources

- Not publicly available.

World Economic Forum Tuna 2020 Traceability Declaration

Engaged companies:












- | | | |
|--|--|---|
| 1. Abba | 25. General Tuna | 51. Sea Value |
| 2. Ahold Delhaize | 26. Genova | 52. Sealect |
| 3. American Tuna | 27. Grupo Conservas Garavilla | 53. SERVIGRUP |
| 4. Anova Food | 28. Jadran Group | 54. Simplot Australia |
| 5. Asociación Nacional de Armadores de Buques Atuneros Congeladores (A.N.A.B.A.C.) | 29. Jealsa Rianxeira | 55. Sodexo |
| 6. Avila Prima Intra Makmur | 30. John West | 56. South Seas Tuna |
| 7. Bellotta | 31. King Oscar | 57. Spar Group |
| 8. Bolton Alimentari (Rio Mare, Saupiquet and Palmera tuna brands)* | 32. Liancheng Overseas Fishery (Shenzhen) | 58. StarKist |
| 9. Bumble Bee Seafoods | 33. Loving Foods | 59. Tesco |
| 10. Cepesca (Confederación Española de Pesca) | 34. Mareblu | 60. Thai Union |
| 11. Chicken of the Sea | 35. Marks & Spencer | 61. Thunnus Overseas Group |
| 12. Clover Leaf Seafoods | 36. Marvo | 62. Tri Marine |
| 13. Colruyt Group | 37. Mercadona | 63. Tuna Conservation Group (TUNACONS): Tri Marine, Eurofish, Jadran Group, NIRSA (Negocios Industriales Real S.A., Servigrup)* |
| 14. Coop Denmark | 38. Metro Group | 64. Unil |
| 15. Coop Norge | 39. Negocios Industriales Real S.A. (NIRSA) | 65. Woolworths |
| 16. Coop Sweden | 40. New England Seafood | 66. World Wise Foods |
| 17. CVC Capital Partners | 41. Ocean Harvesters Operative | |
| 18. Dongwon Industries | 42. OPAGAC (Organización de Productores de Grandes Atuneros Congeladores)* | |
| 19. Eroski | 43. Orkla Foods Sweden | |
| 20. Eurofish | 44. Parmentier | |
| 21. Fish Is Life | 45. Petit Navire | |
| 22. Fisho | 46. Princes | |
| 23. FOODTECH | 47. PT. Aneka Tuna Indonesia | |
| 24. Frinsa del Noroeste | 48. Rugen Fisch | |
| | 49. S Group | |
| | 50. Salica Industria Alimentaria | |

*Association of companies, not an individual company

Appendix

1. NGO engagement in sustainability platforms
2. List of companies only committed to one platform
3. Companies not committed to any platform, but working with an NGO partner
4. Other sustainable seafood industry platforms


NGO engagement in sustainability platforms

NGO	Food Marketing Institute 	Global Dialogue on Seafood Traceability 	Global Salmon Initiative 	GSSI 	ISSF 	NFI Crab Council 	Sea Pact 	SeaBOS 	SFP Supplier Roundtables 	Seafood Task Force 	WEF 	TOTAL
World Wildlife Fund		✓		✓	✓	✓				✓	✓	6
Sustainable Fisheries Partnership	✓				✓	✓			✓	✓		5
FishWise	✓				✓					✓		3
International Seafood Sustainability Foundation					✓					✓		2
Ocean Outcomes				✓		✓						2
The Sustainable Trade Initiative				✓						✓		2
ASC										✓		1
CeDePesca				✓								1
Ethical Trading Company										✓		1
Food Marketing Institute										✓		1
IFFO RS										✓		1
Global Aquaculture Alliance	✓											1
MSC										✓		1
New England Aquarium				✓								1
Ocean Mind										✓		1
SeaWeb				✓								1
Verite										✓		1
Monterey Bay Aquarium					✓							1

List of companies only committed to one platform

As of February 2018




Below is a list of companies that are committed to ONLY ONE PLATFORM and their NGO partners (if they have one). Note: membership in the Foodservice Roundtable is not public, so it is not included here.

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
Abba									KEYSTONE				1
Aeon					✓								1
Afritex Ventures										✓			1
Aldi North Group	SFP		✓										1
Alfa Gamma										✓			1
Amacore										✓			1
American Seafoods					✓								1
American Tuna	IPNLF, MSC											✓	1
Anova Food	WWF, IPNLF											✓	1
Anova Seafood					✓								1
AquaChile				✓									1
ASIAN											✓		1
Asociación Nacional de Armadores de Buques Atuneros Congeladores												✓	1
Atlantica Imports Inc.							✓						1
Atunlo						✓							1
Australis Seafoods				✓									1
Bakkafrost				✓									1
Beacon Fisheries	SFP									✓			1
Bellotta												✓	1
Benchmark Holdings				✓									1
BFF											✓		1

List of companies only committed to one platform (continued)

As of February 2018










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Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
Bjoroya				✓									1
BidFresh					✓								1
Blue Star Foods							✓						1
Blumar	WWF			✓									1
Bomar (Bogatama Marinusa)			✓										1
Bonamar Corp.							✓						1
Boston Sword & Tuna										✓			1
Byrd International							✓						1
C&S Wholesalers		✓											1
Cabomar					✓								1
Camanchaca				✓									1
Cannon Fish										✓			1
Carrington Foods							✓						1
Cepesca (Confederación Española de Pesca)												✓	1
Chefs Trading										✓			1
Chotiwat						✓							1
Citra Mina			✓										1
Clover Leaf												✓	1
Colruyt Group												✓	1
Conxemar					✓								1
Coop Denmark												✓	1
Coop Norge												✓	1

List of companies only committed to one platform (continued)

As of February 2018



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Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
Coop Sweden												✓	1
Costco	WWF											✓	1
Crown Prince							✓						1
Culinary Collaborations										✓			1
CVC Capital Partners												✓	1
D&E Import	WWF									✓			1
Darden					✓								1
Direct Ocean										✓			1
E. Frank Hopkins Seafood Co.							✓						1
Elanco				✓									1
Eroski	WWF											✓	1
Espersen					✓								1
Euclid Fish Company								✓					1
Eurofish												✓	1
Everwin						✓							1
F.C.F. Fishery											✓		1
Fish Is Life												✓	1
Fisherman's Choice							✓						1
Fishing and Living										✓			1
Fisho												✓	1
Food Lion		✓											1
FRDC					✓								1
Fresco Fisheries							✓						1

List of companies only committed to one platform (continued)

As of February 2018

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Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
Genova												✓	1
Giant Eagle	SFP	✓											1
Gilpin & Company							✓						1
Global Seafood Consolidators Corp.							✓						1
Gorton's	NEAq				✓								1
Grieg Seafood				✓									1
Grupo Conservas Garavilla												✓	1
Grupo Nuevo Pescanova					✓								1
Handy International							✓						1
Hannaford		✓											1
Harbor Seafood													1
Harris Teeter		✓					✓						1
HB Grandi					✓								1
H-E-B	EDF	✓											1
Heron Point Seafood							✓						1
High Liner	SFP				✓								1
Hilo Fish											✓		1
Huon Tasmania				✓									1
Hy-Vee	FishWise	✓											1
Iglo Group					✓								1
Incredible Fish	WWF									✓			1
Ipswich Shellfish Group								✓					1
Isabel (Conservas Garabilla)						✓							1

List of companies only committed to one platform (continued)

As of February 2018


Below is a list of companies that are committed to ONLY ONE PLATFORM and their NGO partners (if they have one). Note: membership in the Foodservice Roundtable is not public, so it is not included here.

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
Jadran Group												✓	1
Jana Brands Inc.										✓			1
J.J. McDonnell								✓					1
John West	WWF											✓	1
King and Prince					✓								1
King Oscar												✓	1
Kingfisher Holdings Ltd											✓		1
KLAAS PULL					✓								1
Kroger Co.	WWF	✓											1
Kyokuyo									✓				1
Liancheng Overseas Fishery (Shenzhen)												✓	1
Lotus Seafood	WWF									✓			1
Luen Thai Fishing Venture			✓										1
Lusamerica										✓			1
Lyons Seafood											✓		1
Mareblu												✓	1
Marine Gold Products											✓		1
Mariner Seafood					✓								1
Mark Foods							✓						1
Marpesca										✓			1
Mars Petcare	WWF, MBA										✓		1
Maruha Nichiro									✓				1

List of companies only committed to one platform (continued)

As of February 2018









Below is a list of companies that are committed to ONLY ONE PLATFORM and their NGO partners (if they have one). Note: membership in the Foodservice Roundtable is not public, so it is not included here.

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
Marvo									KEYSTONE				1
Mazzetta Company											✓		1
Meijer	SFP	✓											1
Mercadona												✓	1
Merchants Distributors		✓											1
MiCal Seafood Inc.										✓			1
Midt-Norsk Havruk AS				✓									1
MSD Animal Health				✓									1
Multiexport Foods				✓									1
National Fish+Seafood											✓		1
Negocios Industriales												✓	1
Nestle Purina	SFP										✓		1
New Zealand King Salmon				✓									1
Newport International							✓						1
Norebo					✓								1
Norpac Fisheries Export	WWF, TNC									✓			1
Nova Sea				✓									1
Ocean Harvesters												✓	1
Ocean Source Group							✓						1
Open Seas										✓			1
Orkla Foods Sweden												✓	1
Pacific Seafood					✓								1
Panamei Seafood							✓						1
Parmentier												✓	1

List of companies only committed to one platform (continued)

As of February 2018











Below is a list of companies that are committed to ONLY ONE PLATFORM and their NGO partners (if they have one). Note: membership in the Foodservice Roundtable is not public, so it is not included here.

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
Pataya						✓							1
Petit Navire												✓	1
Pharmaq				✓									1
Phillips Foods, Inc.							✓						1
Poseidon Food							✓						1
Price Chopper		✓											1
Bali Maya Permai						✓							1
Raw Seafoods										✓			1
Red Lobster					✓								1
RGE USA Corp							✓						1
Rich Products Corps							✓						1
Royal Greenland	WWF				✓								1
RS Cannery Company Limited						✓							1
Rugen Fisch												✓	1
S Group												✓	1
Salmofood				✓									1
Schnucks Markets		✓											1
Sea Fare Foods							✓						1
Seachill			✓										1
Seafarer										✓			1
SeaFish					✓								1
Seafood America							✓						1
Seafood Exchange										✓			1

List of companies only committed to one platform (continued)

As of February 2018











Below is a list of companies that are committed to ONLY ONE PLATFORM and their NGO partners (if they have one). Note: membership in the Foodservice Roundtable is not public, so it is not included here.

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
Seafood Imports										✓			1
Seafresh Group Global											✓		1
Sealect												✓	1
SERVIGRUP												✓	1
Sherrill International, Inc.							✓						1
Simplot Australia												✓	1
Slade Gorton					✓								1
Smucker's											✓		1
SEPAC			✓										1
Southeastern Grocers	SFP	✓											1
Spar Group												✓	1
Spersen					✓								1
Sunnyvale Seafood											✓		1
Super Salmon				✓									1
Supervalu	WWF	✓											1
Supreme Crab & Seafood							✓						1
Tassal				✓									1
Taylor Shellfish Farms			✓										1
Tesco	SFP											✓	1
Trans-Global Products							✓						1
Tropical Canning						✓							1
The Tuna Store										✓			1
Thunen					✓								1

List of companies only committed to one platform (continued)

As of February 2018

Below is a list of companies that are committed to ONLY ONE PLATFORM and their NGO partners (if they have one). Note: membership in the Foodservice Roundtable is not public, so it is not included here.

Company	NGO Partner	Food Marketing Institute	Global Dialogue on Seafood Traceability	Global Salmon Initiative	GSSI	ISSF	NFI Crab Council	Sea Pact	SeaBOS	SFP Supplier Roundtables	Seafood Task Force	WEF	TOTAL
									KEYSTONE				
Trident					✓								1
TU/COSI						✓							1
TU/Europe						✓							1
Twin Tails Seafood Corporation							✓						1
UL							✓						1
Unil												✓	1
UniSea					✓								1
US Foods	SFP				✓								1
Ventisqueros				✓									1
Vitapro										✓			1
Wakefern Food Corp	MSC	✓											1
Weis Markets		✓											1
Woolworths												✓	1
World Wise Foods	IPNLF											✓	1
ZianNing Seafood											✓		1

Companies not publically committed to any platform scanned, but working with an NGO partner

Company	NGO partner
Actemsa	IPNLF
Affco Trading Inc (Peur Mahi)	WWF
Albert Heijn	WWF
Alcampo	SFP
Aldi US	SFP
Aramark	MBA
Avendra	WWF
Axfood	WWF
Bell Seafood AG	WWF
Bianchi AG	WWF
Bi-Lo	SFP
BJ's Wholesale Club	SFP
Blue Apron	MBA
Blue Circle	IPNLF
Bon Apetit Management Company	MBA
Braschler's Comestibles Import AG	WWF
Buy-Low Foods	SeaChoice
Carrefour	WWF
Casino Group 2014	MSC
Caterers Choice	IPNLF
Choice Group	WWF

Company	NGO partner
Compass Group U.S.A.	MBA
Congalsa	SFP
COSTA Meerespezialitäten GmbH	WWF
Dansk Supermarked, SuperGros and Coop (+ Lövenbjergs, Adli, Rema 1000 and Lidl)	WWF
Delmar	SFP
Disney	MBA
Dorig and Brandl AG	WWF
Edeka (Netto, Rhein Ruhr, via Fleischhof Rasting)	WWF, IPNLF
Ensis Fisheries PVT. LTD.	IPNLF
Espersen	SFP
Fazer Group	WWF
Federated Co-operatives Ltd.	SeaChoice
FFF Fresh & Frozen Food AG (FRIONOR)	WWF
Fish Tales	IPNLF
Fish4Ever	IPNLF
FMC	NEAq
Followfish	IPNLF
Foppen Paling & Zalm	WWF
Gottfried Fredrichs	WWF

Companies not committed to any platform scanned, but working with an NGO partner

Company	NGO partner
Green World Company Limited	IPNLF
Grupo Calvo	IPNLF
Hilton Worldwide-all global locations	WWF
Horizon Fisheries	IPNLF
Hyatt- all global locations	WWF
ICA	WWF
IKEA (global)	WWF
KLM Royal Dutch Airlines	WWF
Los Fiordos	WWF
M&M Meat Shops	SFP
Maldives Industrial Fisheries Company Limited (Mifco)	IPNLF
Maldives Quality Seafood (MQS)	IPNLF; FairTrade
Marinex S.A.	WWF
Marriot (additional global locations)	WWF
McDonald's	SFP
Micarna S.A.	WWF
Migros	WWF, IPNLF
MMP International Ltd	IPNLF
Netuno USA (Hon Lob)	WWF
Ocean Brands	IPNLF

Company	NGO partner
Ospelt Food/Pizoler AG	WWF
Pescanova (Peru Mahi)	WWF
Pt Citraja Ampat Canning	IPNLF
Purcell International	IPNLF
Rewe	MSC
Sam's Club	SFP
Schwarz Group 2014 (Lidl)	MSC
Soll GmbH	WWF
SPAR (Austria)	WWF
Stadel Fischimport AG	WWF
Starwood Hotels	NEAq
Subway	IPNLF
SuperIndo	SFP
Systems Services of America (SSA)	MBA
Tequesta Bay (BahNicHon Lob)	WWF
The Fresh Market	NEAq
Transgourmet (C+C Pfeiffer)	WWF
Waitrose	IPNLF, MSC
Walt Disney World	SFP
Western United Fishing Co (Viet YFT)	WWF
Whole Foods Market	MBA